

# PRATT

## Community College

### Economic Impact And Community Engagement Report 2019/2020

**Experience It!**

[www.prattcc.edu](http://www.prattcc.edu)

800.794.3091

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# ESTIMATED CONTRIBUTION OF PCC TO PRATT COUNTY 2019/2020

## QUALITY OF LIFE CONTRIBUTIONS

### **Education**

- \* Students Served: 1,727  
(25,998 Credit Hours)
- \* EDUKAN - On-line Associate Degree Program
- \* PRATT-ON-LINE – On-line Courses by PCC
- \* Skyland Grain Crop Applicator Certificate Program
- \* Kansas State University Baccalaureate Programs  
Bachelor Science Technical Management
- \* Fort Hays State University Baccalaureate Programs  
Bachelor Arts Education and Click to Connect
- \* Concurrent Courses for High School Students – Excel in  
Career and Technical Education courses with free tuition for students
- \* Continuing Education: Business & Industry Training, Business  
Professionals, Health Occupations, Public Service Occupations
- \* Student Success Programs: PASS Program, Student Success  
Center, Developmental Courses, Financial Aid, Assessment  
Testing, Scholarships
- \* \$127,434 Annually To Pratt County Resident Scholarships
- \* \$3,033,457 Million of State and Federal Grants 2019/2020

# QUALITY OF LIFE CONTRIBUTIONS

## **Public Service Programs**

- \* Pratt High School Degree Completion
- \* Kansas Regents Network
- \* Tractor Safety Training for High School Students

**Beavers in Action** – 9,795 Hours Community Service from College Students, Student Athletics, Faculty and Staff

**Career Tech Education** – Free Excel in CTE Courses for High School students.

## **Cultural Programs**

- \* PCC Community Concert
- \* PCC Community Choir
- \* Pep Band

## **Jayhawk Conference Sporting Events**

**Community Use of Facilities** (100 groups)

**Facilities Use by Outside Organizations**  
(2,000 plus local & visitors)

## **Major Events Hosted at PCC**

- \* Miss Kansas Pageant
- \* Graduation
- \* Academic Olympics
- \* Technology Program Day



# **ECONOMIC CONTRIBUTIONS**

## **Bank Deposits**

- \* \$23.4 Million - Average Deposits in Local Financial Institutions

## **Employment**

- \* 293 Employees (Full time & Part time)
- \* \$6,327,308 Annual Payroll

## **Purchases**

- \* \$2,450,027 PCC Purchases of Goods/Services in Pratt
- \* \$988,000 Student Purchases of Goods/Services in Pratt
- \* \$404,437 Visitor Purchases of Goods/Services in Pratt

## **Community Service**

- \* \$73,463 Value at Minimum Wage from PCC Students & Staff
- \* \$2,450,027 Annual Purchases of Local Goods/Services
- \* 31% of Total PCC Purchases of Goods/Services

Local Vendors are Encouraged to Provide Goods/Services While Maintaining Fiscal Integrity of PCC.

- \* Board policy allows local vendors on sealed bids that are within 7.5% of lowest bid to be awarded the bid.
- \* Administration encourages local vendor bids and follow-up if bid is not received.
- \* Administration works closely with local vendors on price quote purchases.

\$10.2* M X 4** = \$40,800,000	Annual Economic Contribution to Pratt County
\$34,811	Local Sales Tax Generated by students and visitors
<u>\$73,463</u>	Value of community service
\$40,908,274	Sub Total
<u>&lt;\$6,995,038&gt;</u>	Less Annual Local Tax to PCC
<u>\$33,913,236</u>	Annual Net Economic Contribution to Pratt County

- \*\$6.3 Annual PCC Payroll
- \$2.5 PCC Purchases
- \$1.4 Student and Visitor Purchases

\*\* Economist Recommended Multiplier to Account for Dollars Re-spent in Pratt County

### ECONOMIC IMPACT

\$10.2 M x 4 = \$40,800,000

Responsible For Livelihood of:

942 Pratt County Wage Earners

Based on 2018 Average Pratt County Wage of \$43,294\*

942 Wage Earners Is 13% of the 2018 Estimated Pratt County labor force of 7,152\*. It is 10% of the estimated Pratt County population of 9,656\*.

67.3% of Pratt County residents have a college degree or attended college versus state average of 64.7%\*.

\*Kansas Statistical abstract, 2019 54<sup>th</sup> Edition, November 2020  
Published by KU Institute for Policy and Social Research.

## Return on Investment (ROI)

In Kansas the median annual income for someone graduating with an associate's degree versus a high school diploma is \$6,240\* per year.

### Student Return on Investment

The present value of the additional 45 years earnings discounted at the direct loan rate of 2.75% is \$159,972.

Cost of Two Years at PCC (Tuition, Fees, Books, Room Board & Misc.)  
\$27,756

ROI \$1 Investment; Returns \$5.76

\*Bureau of Labor Statistics (BLS)

### State of Kansas Return on Investment

812 Students X \$159,972

Sales Tax 6.5%	\$4,221,661
Income Tax average rate 4.6%	<u>\$5,512,109</u>
Return to State	\$9,733,770

State Aid and Grants to PCC \$2,979,865

ROI \$1 Investment; Returns \$3.26

### Pratt County Return on Investment

Annual Economic Contribution from PCC	\$40,800,000
Annual Taxes to PCC	\$ 6,995,038

\$1 Invested: Return \$5.53



# Facts Sheet Fiscal Year 2020-2021

## MISSION:

The mission of Pratt Community College is maximum student learning, individual and workforce development, high quality instruction and service, and community enrichment.

## ABOUT THE COLLEGE

PCC offers general and technical education programs that meet the diverse needs of south central Kansas. Situated on 80-acres, the campus facilities include the main building, six residence halls, two technical buildings, the Electric Power Technology Center, Chandler School of Nursing and Allied Health, an indoor rodeo arena, a student center, and indoor baseball/softball practice buildings. In addition, the campus has an outdoor rodeo arena, soccer field, and a lighted baseball field. The college was gifted a 229 acre farm, ranch, and rodeo facility six miles north of the main campus. Currently the facility is utilized for hands on training for agriculture students.

**PRESIDENT** Dr. Michael Calvert

## BOARD OF TRUSTEES

Dwane DeWeese - Chair  
Mike Koler – Vice Chair  
Ed Barrett  
Kim DeClue

Michele Hamm  
Stan Reimer  
Jeff Shumway

## HALLMARK INITIATIVES

- Only KS college to supplement energy consumption (20%) with wind generators
- Industry certified Electric Power Technology program
- Industry Developed Ag. Power Technology program
- Nationally Accredited Business and Auto Tech programs

## TUITION AND FEES

In State Tuition	\$64/ cr.hr.
Plus \$50 per semester outside Pratt County	
Out State Tuition	\$77/cr.hr.
Plus \$100 per semester	
International Tuition	\$95/cr.hr.
Plus \$150 per semester	
Fees	\$51/cr.hr.

## RESIDENCE HALL FEES

Beck, Porter and Novotny Halls	19 meals/wk - \$5,271/yr.
	14 meals/wk - \$5,027/yr
	10 meals/wk - \$4,780/yr.
*North and Scholarship Hall	19 meals/wk - \$5,987/yr
	14 meals/wk - \$5,741/yr
	10 meals/wk - \$5,498/yr
Wojciechowski Hall	19 meals/wk - \$6,832/yr
	14 meals/wk - \$6,585/yr
	10 meals/wk - \$6,339/yr
*Single room	\$1000 additional

**FY 2020 STUDENT PROFILE**

Students Served	1,727
Males	43%
Females	55%
Unknown Gender	2%
Age 24 & Under	72%

**STUDENT RESIDENCY**

Pratt County	20%
Other KS Counties	44%
Out of State/International	36%

**Attendance (based on cr. hrs.)**

Pratt Campus	62%
Outreach	13%
Online	25%

**CERTIFICATES & DEGREES EARNED 210****HOUSING**

On-campus housing accommodates 356 students.

Novotny Hall (Men)	96
Beck Hall (Women)	36
North Hall (Coed)	64
Porter Hall (Men)	16
Scholarship Hall (Coed)	72
Wojciechowski Hall (Coed)	72

**OUTREACH SERVES**

College Start/Concurrent classes are offered in 13 high schools to approximately 350 students for college credit using both face-to-face and online delivery. Workforce development, business and industry and healthcare training are offered in communities statewide.

**FACILITIES VALUE**

Facilities Value = \$45.0M

**STUDENT FED. FINANCIAL AID**

Federal Grants	\$1,353,147
(382 students)	
Federal Loans	\$1,432,697
(316 students)	
Federal WS	\$ 25,620
(48 students)	
CARES Act –HEERF	\$ 230,549
(243 students)	

**INSTITUTIONAL FINANCIAL AID**

PCC Scholarships	\$1,084,426
(447 students)	
PCC Work Study	\$ 15,861
(19 students)	

**KANSAS FINANCIAL AID**

Kansas Minority	\$ 1,850
(1 student)	
Kansas Career	\$1,000
(1 students)	
Kansas Nurse	\$8,000
(2 students)	

**OUTSIDE FINANCIAL AID**

Grants	\$233,250
(135 students)	
Loans	\$ 65,774
(12 students)	

**BUDGET FOR FY 2021**

Budget	\$ 23,038,018
Assessed Valuation	\$167,740,842
Tax Levy	39.457



**CURRENT FUND REVENUE  
AND EXPENDITURES FY 2020**

**Revenues**

Tuition/Fees	\$ 1,152,395	7%
Gov. Approp.	\$13,046,324	71%
Grants Gifts	\$ 990,716	5%
Aux. Enterprises	\$ 1,598,129	9%
Investment Income	\$ 10,297	0%
Other	\$ 1,505,153	8%
<b>Total</b>	<b>\$18,303,014</b>	<b>100%</b>

**Expenditures**

Instruction	\$ 4,293,833	27%
Academic Support	\$ 756,364	5%
Student Services	\$ 2,383,065	15%
Institut. Support	\$ 3,266,462	21%
Operations & Maint.	\$ 472,534	3%
Scholarships	\$ 1,720,710	11%
Aux. Enterprises	\$ 2,675,081	17%
Interest Expense	\$ 57,319	1%
<b>Total</b>	<b>\$15,625,368</b>	<b>100%</b>

**STAFF POSITIONS FY 2020**

Administrative	5
Faculty	37
Adjunct Faculty	*11
Professional	51
Classified	44

\*FTE, Figure Others Headcount

**AVG. COMPENSATION FY 2020**

Administration (5.0 FTE)	\$102,382
Faculty* (36.8 FTE)	\$ 59,875
Professional (50.25 FTE)	\$ 39,645
Classified (39.64 FTE)	\$ 29,287

\*Does not include adjunct faculty

**ECONOMIC IMPACT**

- Direct impact of college and employee expenditures in Pratt County \$10.2M
  - Total economic impact on Pratt County from PCC \$40.9M
- Less local tax allocated to PCC \$7.0M
- Annual net economic impact on Pratt County \$33.9M

Multiplier effect 4

This does not include the economic impact of increased productivity provided by a better educated workforce

**EXTERNAL ECONOMIC IMPACT\***

Federal	\$2,877,743
State	\$2,977,796
Students/Visitors	\$1,392,437
<b>Total</b>	<b>\$7,247,976</b>

\*outside \$ brought into Pratt

**RETURN ON INVESTMENT**

Student: \$1 Invested; Returns \$5.76

Pratt County: \$1 Invested; Returns \$5.83

State of Kansas: \$1 Invested; Returns \$3.26

## **DEGREES AND CERTIFICATES**

Associate of Arts (AA)  
Associate of Science (AS)  
Associate of Applied Science in Nursing  
Associate of Applied Science (AAS)  
Associate of General Studies (AGS)  
Occupational Certificates

## **COMMUNITY SERVICE**

- Almost 10,000 hours of Community Service from College Students and Staff.
- Community Use of Facilities (385 groups)
- Facilities Use by Outside Organizations (20,000 local & visitors)
- \$92,148 Value at Minimum Wage from PCC Students & Staff

## **PCC Community Involvement**

Pratt Area Chamber of Commerce  
Leadership Classes  
Circles of Pratt County  
Reading Programs in Local USDs  
Pratt Humane Society  
American Red Cross Blood Drives  
Lemon Park Christmas Lights  
Food/Clothing Bank  
Voter Registration Drive  
Vernon Filley Art Museum  
Athletic Camp Clinics  
Children's Theater Camp  
Miss Kansas Organization  
Pratt Community Concert  
Pratt Teen Center  
Pratt Public Library  
Mentoring  
Club 62  
Health Fairs  
Rotary: (Oktoberfest and Educational Scholarship)  
Pratt County Extension / Research

## **ATHLETIC PROGRAMS**

PCC is a member of the National Junior College Athletic Association (NJCAA) and competes in the Kansas Jayhawk Conference. Programs include: men's and women's basketball; men's and women's track and cross country; men's and women's soccer, baseball, softball, volleyball, wrestling, and Co-ed cheer. The College also has a sports medicine program.

## **RODEO**

The PCC men's and women's rodeo team associated with the NIRA.

## **eSPORTS**

The newest collegiate activity to the College and is associated with the Collegiate Star League.

## **ACCREDITATION**

The college is accredited by the Higher Learning Commission. In addition, industry specific accreditation has been granted by the Kansas State Board of Nursing, the National Institute for Automotive Excellence (ASE), and the Association of Collegiate Business Schools and Programs.

# Recognition of Excellence



Aspen Institute – Named PCC as one of the top 150 community colleges for the fourth consecutive time; 2013, 2015 2017, 2019.



WalletHub.com – Named PCC as one of the top 5% community colleges in the nation for 2016, 2017, 2018 and 2019.



Affordable Colleges.com – Named PCC as the 26<sup>th</sup> most affordable community colleges in the nation for 2020



## Recognition of Excellence

	2017 Graduates* 2018 Salary	2008 Graduates* 2018 salary	Percent of 2018 Graduates Employed
PCC - Associate Degree	\$28,486	\$60,827	49.0%
PCC - Certificate	\$57,239	\$36,711	60.9%
Kansas Community Colleges - Associate Degree	\$35,114	\$49,670	48.2%
Kansas Public University – Bachelor Degree	\$40,938	\$65,834	49.6%

In five of the past seven years Pratt Community College has led the state with the highest starting salary.

\*KHEDS Academic Year Collection, KDOL Wage Record

### Service Area Impact Based on EMSI Analysis of 2016/17 Data

\* Total Service Area Impact of College/Student Spending Plus Alumni Earnings \$57.1 Million

- Support 1 in 12 service area jobs
- 3.1% of service area GRP (Gross Regional Product)

\*State of Kansas Impact of \$124.4 million

Based on Additional Revenue over students' work lives and social savings.